

**FAQs**  
**PGDM Admission 2025**

**Q1. What are the eligibility criteria to apply for the PGDM program at the Institute?**

1. Hold a **Bachelor's Degree** with the minimum percentage required as per **AICTE guidelines**.  
Final-year students may apply but must be graduate before securing admission.
2. Have appeared for at least one of the following entrance exams:
  - CAT (2024)
  - XAT (2025)
  - GMAT (2023 onwards)
  - CMAT (2025)
  - MH-CET (2025)
  - MAT (2025/2024)
  - ATMA (2025/2024)

**Q2. How can I apply for this program?**

The application for PGDM (Batch 2025-27) is online. Applicants can apply online on: <https://apply.nldalmia.in/pgdm-application-form>.

**Q3. Is the PGDM program equivalent to MBA?**

Yes, all the PGDM programs are equivalent to MBA.

**Q4. How will the CTR & PI process be conducted?**

The **CTR & PI** process will be conducted Face-to-Face or Online.

**Q5. What is the Critical Thinking Round (CTR)? Is it the same as Group Discussion (GD)?**

The "**Critical Thinking round**" in an MBA interview is similar to a Group Discussion (GD), but instead of debating in a group, you are given a topic or a situation and need to individually share your knowledge, insights, and logical perspective about it.

**Q6. What are the various PGDM programs at N.L. Dalmia, along with the no. of seats?**

We have the following 3 programs in PGDM at N. L. Dalmia:

1. PGDM (with specialization in Finance/Mktg/HR) = 360 seats
2. PGDM in Business Analytics = 60 seats
  - a. PGDM in Business Analytics (Core)
  - b. PGDM in Business Analytics (Specialization in Finance)
  - c. PGDM in Business Analytics (Specialization in Marketing)

**Q7. What is the duration of this program?**

All the PGDM programs are 2 years full-time program, comprising of 6 trimesters (3 trimesters per year).

**Q8. Are the PGDM programs officially approved by AICTE?**

Yes, all the PGDM programs are approved by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India

**Q9. What are the accreditations of the Institute?**

NLDIMSR is accredited with 'A+' by NAAC (2<sup>nd</sup> cycle), NBA and SAQS

**Q10. Is the PGDM program AIU approved?**

Yes, all the PGDM programs are approved by AIU.

**Q11. What are the selection criteria on which I would be evaluated?**

PGDM admission evaluation is holistic –and not based on test scores alone. The applicant would be evaluated based on the following criteria:

1. Entrance Exam score (Any one of 7 aptitude tests accepted (CAT / XAT / CMAT / MH- CET / GMAT / MAT / ATMA). You can upload scores for more than one if available.
2. Personal Interview
3. Critical Thinking Round (CTR)
4. Past Academic Record (10<sup>th</sup>, 12<sup>th</sup> and Graduation)
5. Work Experience (if any)
6. Extra-Curricular Activity (Sports/Art) (District / State / National Level only)

**Q12. What is the weightage of each selection criteria?**

This is a general guide. (For applicants with exceptional achievements in one or other field, this could vary).

- Entrance Exam score 40%
- Personal Interview 20%
- Critical Thinking Round (CTR) 15%
- Past Academic Record (10<sup>th</sup>,12<sup>th</sup>, Graduation/ Post Graduation) 15%
- Work Experience 05%
- Extra-Curricular Activity (Sports/Art) 05%

**Q13. What is the performance benchmark for the cut-off score in the aptitude entrance exam?**

**Entrance Exam Scores:** The percentiles listed below reflect the typical performance benchmarks observed among admitted students in the previous batch (2024-26):

CAT: 91.73 | XAT: 90.81 | GMAT: 672 | CMAT: 94.29 | MH-CET: 95.54

(These are indicative and based on last year’s admitted batch. Candidates with slightly lower scores but strong confidence in their Critical Thinking Ability (CTA) and Personal Interview (PI) performance are encouraged to apply.)

**Good Academic Record:** Strong past academic performance is a key factor.

**Composite Score:** Selection is based on a composite score that considers entrance exam performance, Critical Thinking (CT), Personal Interview (PI), Academic Records and Work Experience.

**Q14. What is the application form fee?**

₹2,000/- (Rupees Two Thousand Only) for any one specialization

₹3,000/- (Rupees Two Thousand Only) for any two specializations

**The application form fee is non-refundable.**

**Q15. What is the Highest and the average placement package at N. L. Dalmia?**

For the PGDM Batch 2023-24, the following is the Highest and the average placement package:

Specialization	Highest	Average	Median
Finance	15.80	9.21	9.04
Marketing	17.00	8.39	8.27
HR	17.00	8.51	8.40
BA	15.80	8.97	8.76

**Q16. Can you mention the name of few companies who are the placement partners at N. L. Dalmia?**

The prominent placement partners associated with N. L. Dalmia are:

- ❖ Bloomberg (PPO)
- ❖ Arcesium
- ❖ Aditya Birla Capital
- ❖ Dezerv
- ❖ Deutsche Bank
- ❖ MSCI
- ❖ HUL
- ❖ MG Motors
- ❖ Black & Veatch
- ❖ Morgan Stanley
- ❖ M & G
- ❖ Federal Bank
- ❖ Darashaw
- ❖ Raychem RPG
- ❖ ISS Stoxx
- ❖ Anand Rathi Wealth Management
- ❖ Factset
- ❖ B & K Securities
- ❖ Care Edge Ratings
- ❖ Nomura
- ❖ Godrej Capital
- ❖ Jaro Education
- ❖ Eldridge
- ❖ Trust Group Captial Services
- ❖ Kotak Securities
- ❖ Axis Securities
- ❖ Digit Insurance
- ❖ Hamilton Housewares Pvt Ltd
- ❖ Homefirst Finance
- ❖ ICICI Lombard
- ❖ Kotak Mahindra Bank
- ❖ Liquiloans
- ❖ Morning Star
- ❖ Neo Group
- ❖ North Star
- ❖ OHM Brokers
- ❖ Orient Capital
- ❖ Rashi Peripherals Limited
- ❖ Reliance Retail Limited
- ❖ Reliance Securities Limited

- ❖ Institutional Shareholders Services
- ❖ Salasar Services (Insurance Brokers) Pvt. Ltd.
- ❖ Suzlon Energy Ltd
- ❖ SMFG
- ❖ Yubi (Cred Avenue Pvt Ltd.)
- ❖ STCI Primary Dealer
- ❖ CRISIL
- ❖ Tata International
- ❖ Jericho Ventures Pvt. Ltd
- ❖ Torus Group
- ❖ KPMG
- ❖ TVS Motor Company
- ❖ UTI AMC

**Q17.What are the Value-added programs/certifications offered to a PGDM student at N.L. Dalmia?**

Sr. No	Name of the value-added courses
	<b>For All Specializations Students (Finance, Marketing, HR, Business Analytics)</b>
1	Bloomberg Market Concepts
2	Excel for Managers
3	Leadership
4	Business Simulation
5	Business Analytics-Advanced Excel
6	Clean Exit and Ethics Courses
7	Personal Branding
8	Story Telling with Data
	<b>For Finance Specializations Students</b>
1	Bloomberg Analysts (Finance)
2	Corporate Taxation
3	Certification in Commodities Derivative Programme by MCX
4	Finance Fintech Certification
5	Certificate Program on Online Portfolio Management on Bloomberg Platform
6	Wealth Management – American Academic of Financial Management
7	Technical Analysis
	<b>For Marketing Specializations Students</b>
1	Digital Marketing
2	Data Visualization using Tableau
3	Media Planning & Media Analytics
4	Marketing Analytics
5	Mar Tech
6	AI for Marketing
7	Design Thinking
	<b>For HR Specializations Students</b>
1	HR Analytics
2	Certificate Course in Talent Acquisition Outcome oriented approach to talent acquisition by Dale Carnegie
3	AI for HR Managers
4	Design Thinking

Sr. No	Name of the value-added courses
	<b>For Business Analytics Specializations Students</b>
1	Managing Project Using SCRUM
2	Design Thinking
3	Analytics at Work
4	Data Analytics with Python & R
5	Power Business Intelligence

**18. What is the fee structure of the PGDM program?**

The fee structure for the PGDM Batch 2024 - 26 is Rs. 8.25 Lakhs in the 1<sup>st</sup> year & Rs.8.25 Lakhs in the 2<sup>nd</sup> year.

Payment Schedule	Option 1	Option 2	Option 3
	if Opting for Full Payment	If Opting for Instalment	If Opting for Bank Loan
Admission Fees within 7 days From Consent Form	8,25,000	2,25,000	1,25,000
Admission Fees within 1 month from consent form		3,00,000	7,00,000
Admission Fees within 2 months from consent form		3,00,000	

**Q19. Do you have a tie-up with banks for education loans?**

Apart from payment in instalments, the Institute has tied up with IDFC First Bank, ICICI Bank, Axis Bank, for Education Loan facilities. For details regarding education loans the applicant can approach the Accounts Office of NLDIMSR at +91 99677 42900.

**Q20. Are there any Scholarships provided?**

Yes. Scholarships are provided to academically exceptional and meritorious students. The N. L. Dalmia Scholarship policy is available on the institute's website.

**Q21. Are there any Institutional level seats? Or Management Quota?**

The admission for the PGDM program at NLDIMSR is strictly on a merit basis. There is No Management Quota or Institutional level seats.

**Q22. Does the PGDM program have seats reserved for Hindi Linguistic Minority?**

The PGDM program has no seats reserved for Hindi Linguistic Minority

**Q23. Is hostel facility available?**

Hostels are available off-campus. The Institute facilitates flats on rent near the campus for outstation students or students staying far-off in Mumbai. Students can get in touch with the admission department for the same. The students are advised to go through the Hostel Policy before availing the facility.

For details regarding the Hostel facility, the applicant can approach: Mr. Kadam at 9820729966

**Q24. For Admissions related queries whom should we contact?**

Kindly call us on **6389-222-555** for all admission related queries. You can also drop your queries at [admissions@nldalmia.in](mailto:admissions@nldalmia.in)

**Q25. When I will be receiving the CTPI slot details after registration?**

CTPI slot details will be sent on your registered email ID one day before the interview scheduled date latest by 8.00 pm For instance, if the interview scheduled date is on 10<sup>th</sup> January 2025; then the slot detail will be shared latest by 9<sup>th</sup> January 2025 (8.00 pm)

**Q26. In case I want help or more information on CTR & PI process, where can I get answers?**

For any queries related to **CTR & PI**, you can contact Ms. Shweta on 9820652277

**Q27. Will NLDIMSR conduct CTR & PI in other cities as well?**

Yes, we are coming up in the following cities for CTR & PI: Jaipur, Delhi, Indore, Kolkata, Nagpur and Nashik. You can opt for CTR & PI in any of these cities. For any assistance or queries, please contact Ms. Shweta on 9820652277

**Q28. Who are the contact people in case one needs more details regarding the institute?**

As mentioned, kindly call **6389-222-555** for all admission related queries between 11 am to 6 pm. In case you want to know more about the institute, either visit [www.nldalmia.in](http://www.nldalmia.in) or WhatsApp: Mr. Anil Sawant at 9920555333 between 10 am to 6 pm, Monday to Friday

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